



## From March 18 to 20, 2025, Crocus Expo is to hold exhibitions "Toy Market" and ChristmasBox Podarki displaying the best toys, goods for holidays and children

Spring international exhibitions ChristmasBox Podarki and "Toy Market" will be held from March 18 to 20, 2025 at Crocus Expo. Exhibitions visitors will get acquainted with hundreds of new offers including games, toys, children's products, seasonal and festive decorations manufacturers.

Every year, more than 300 companies take part in ChristmasBox Podarki & "Toy Market". Russian and global manufacturers present more than 2000 brands, premieres and novelties to industry retail chains buyers and sellers of marketplaces.



Among the participants of next year's spring events are manufacturers and distributors from Russia, Belarus, China, and Kazakhstan, representing the main thematic sections «GAMES AND TOYS, GIFTS AND HOLIDAY GOODS, STATIONERY. The companies attending include Altflowers, Aromagestiya, BARTOSH, Best Decor Place, Dream Box, ElkaDE, For me candle, Frezia\_lab, Gretskey, Incrua, IQ PAZZLE, Karlsbach, Katshelomanova, Miracle Pot, Parnassius, PELSI, Profmagic, Reazy create, Totem, Unification love, Accent, Allianiks Manufactura, Ariadna, Bansyur, Belosnezhka, Belyi Svet, Bifores, Grant Yolka, GREEN COUNTRY, Dzhuzz, Yolkiny Igruski, Zimnie Igruski, Ideal, Publishing House Uchitel, individual entrepreneur Vorkel, individual entrepreneur Gerasimova, individual entrepreneur Fatkullin, K2 Group, KazKom, Kristallkants, Christmas Dream, Lesnoi Trofei, Max Christmas, Manufactura Podarkov, MILAND, Novaya Igra, NechegoNadet, PK ELKITORG, Plast, Podarki&Suveniriy, Pregorya Belukhi, Prof-Press, Russky Shar, Server, Snezhnyi Shar, Studiya Iriny Voroninoy, Sugreff, TM Poisk, Triumph Nord Rus, Uyutnye detali, Fabrika pervogo maya, Farforovaya MANUFACTURA (FARFOR SPB), PHOENIX-PRESENT / F-TOYS, Kharsha, UNIOPT and others.

The main advantage and feature of ChristmasBox Podarki & "Toy Market" is a unique combination of visitor flows. Exhibitions are attended not only by industry professionals (Gulliver, Detsky Mir, Kangaroo, Leonardo, Orby, Mir Kubikov, Mothercare, Dochki-Sinochki, Rubrick, TOY.RU, Boobl-Goom) and the leading marketplaces of Russia and Central Asian countries (Ozon, Wildberries, MegaMarket, Yandex.Market, Kaspi, UZUM), but also buyers of all Russian federal and regional retail chains (Auchan, Lenta, Perekrestok, Magnit, M-Video, Svetofor, Stockmann, Komus, Familia, Fix Price), as well as thousands of non-core stores and individual entrepreneurs presenting a big assortment of children's products, toys and gifts.



Such synergy is achieved by holding ChristmasBox Podarki & "Toy Market" and HouseHold Expo, the only non-food goods exhibition in Russia, at the same time. In 2024, these exhibitions were attended by more than 20,000 visitors.

The main task of ChristmasBox Podarki & "Toys Market" is to attract visitors and display high-quality goods. For the convenience of participants, the exhibition creates comfortable conditions contributing to a variety of business tasks such as sales and distribution.



- Exhibitions provide streams of visitors who are most interested and motivated for wholesale purchases.
- Suppliers can arrange personal meetings and B2B negotiations with potential buyers in the business lounge.
- Consulting Centre of the exhibition will offer the best options for building supply chains, providing service and financing of deals.
- Within the framework of the business program industry experts will expand on current topical issues.
- At the exhibition, there will be new product announcements. Visitors will be able to make appointments on the website [www.expo-retail.ru](http://www.expo-retail.ru) and in the trend zone "Novelties Gallery" at the exhibition site.

Russian and foreign participants of ChristmasBox Podarki & "Toy Market" are manufacturers of end product providing OEM and ODM services. By the end of the exhibition visitors manage to find new distributors and access to the growing consumer markets of Belarus and Central Asia through trade networks of the CIS countries. During the three days of the exhibition participants increase their company's contact base by 150-170 prospective clients and receive orders for contract production.

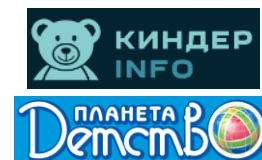
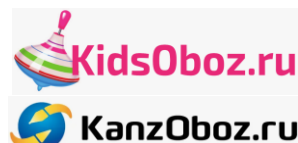


**March 18-20, 2025, Moscow, Crocus Expo**

**RESERVE A  
BOOTH**

**Participate in ChristmasBox Podarki & "Toy Market", generate new leads, communicate with potential customers, formulate partnerships, exchange ideas with industry experts and business leaders, use ChristmasBox Podarki & "Toy Market" for finding Russian and international buyers.**

Information support by



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